



23rd
Annual

Hope Gala

Midnight *in the* Garden

Sponsorship Packages

Saturday, March 28, 2026



Sponsorship Packages

The Hope Gala is Alexandra House's largest and most anticipated fundraiser of the year — a vital celebration that sustains life-changing services for survivors of domestic and sexual violence. Join us for an enchanting evening in the garden after dark, filled with cocktails, games, auctions, and a powerful giving moment—all in celebration of resilience, healing, and hope. Your presence helps sustain critical services for those in crisis. Through every call, every shelter stay, every act of advocacy, and every community connection, Alexandra House impacts the lives of more than **17,000** people each year.

Your support makes this possible. Together, we are changing lives.

Why Should You Get Involved?

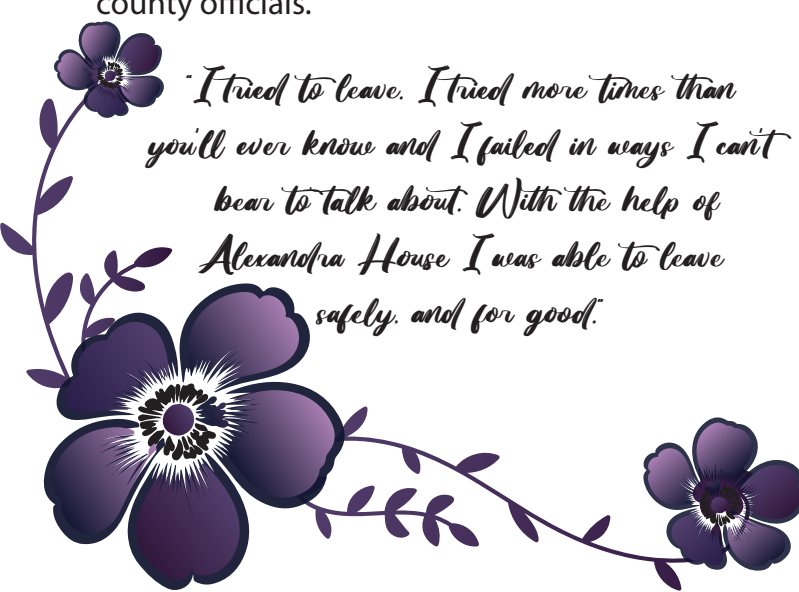
Sponsorships play a crucial role in the success of this event and the work we do every day. Your support ensures that survivors of domestic and sexual violence—and their families—receive the safety, shelter, and hope they deserve. **By sponsoring the Hope Gala, you will:**

- **Bring hope to more than 17,000 individuals** who turn to Alexandra House each year for safety, healing, and support.
- **Show your community leadership** by aligning your brand with one of Anoka County's most respected and impactful nonprofits.
- **Gain meaningful recognition** through our event promotions, including the Alexandra House website, social media channels, e-newsletters, mobile bidding platform, and printed program.
- **Enjoy a memorable night out** featuring an array of unique auction packages, fun games, and inspiring stories that will remind you why your support matters.

Now more than ever, your partnership is essential. The demand for our services continues to grow, and we remain steadfast in our commitment to meeting each call for help. **Together, we can build a future free from violence—one family, one survivor, one community at a time.**

Event Audience:

The Hope Gala draws a mix of community and business leaders, including professionals from insurance, healthcare, finance, energy, real estate, and philanthropy—alongside state, city, and county officials.



"I tried to leave. I tried more times than you'll ever know and I failed in ways I can't bear to talk about. With the help of Alexandra House I was able to leave safely, and for good."

Digital Reach

Alexandra House connects with a broad and engaged audience — reaching more than 13,000 supporters across digital platforms, including:

- 5,500+ Facebook followers
- 1,200+ Instagram followers
- 600+ LinkedIn followers
- 6,000+ email subscribers (donors, volunteers, and community partners)

Platinum
Transparency
2025

Candid.

Charity
Navigator



+ FOUR-STAR +



- Name or logo as '**Presenting Sponsor**' on event communications: gala invitation, e-newsletter, event website, organization website, press materials, and event program
- Top-priority seating for **three** tables of **8**
- **Two** bottles of specialty wine for each table
- Spotlight at our signature photo booth
- Full-page advertisement in the Hope Gala event program (*Full page is 4.5" wide x 6.5" high*)
 - *** Artwork is due by Friday, February 27 ***
- Introduced by the emcee or include a one-minute video slot.
- Logo recognition in event slideshow and on mobile bidding platform
- Verbal recognition during the event
- Social media shout-out, two times
- Name or logo on three event emails



- Name or logo as '**Diamond Sponsor**' on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Prominent seating for **one** table of **8**
- **Two** bottles of specialty wine for your table
- Spotlight at our signature photo booth
- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
 - *** Artwork is due by Friday, February 27 ***
- Logo recognition in event slideshow and on mobile bidding platform
- A social media shout-out
- Name or logo on two event emails



Platinum Sponsor

\$5,000

- Name or logo as '**Platinum Sponsor**' on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Prominent seating for table of **8**
- Spotlight at our signature photo booth
- A social media shout-out
- Name or logo on one event email
- Logo recognition in event slideshow and on mobile bidding platform
- Quarter-page advertisement in the Hope Gala event program (*vertical quarter-page is 2.25" w x 3.5" h; horizontal quarter-page is 4.5" w X 1.75" h*)
 - ** Artwork is due by Friday, February 27 **



Gold Sponsor

\$2,500

- Name or logo as '**Gold Sponsor**' on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Table of **8**
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out



Silver Sponsor


\$1,400

- Name or logo as '**Silver Sponsor**' on event communications: e-newsletter, event website, press materials, and event program
- **Six** tickets to the Hope Gala
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out



Friends of the Gala

\$500⁺

- **Two** tickets to the Hope Gala
 - Recognition in the event program
- 



- Name or logo as '**Games Sponsor**' on event communications: event website, press materials, game poster, and event program
- Include a flyer, coupon, or small branded gift in 250 prize bags for guests at our themed event games.
- **Two** tickets to the Hope Gala
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out



- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
 - * Artwork due by Friday, February 27 *
- Include a flyer, coupon, or small branded gift in 250 prize bags for guests at our themed event games.
- **Two** tickets to the Hope Gala
- Social media shout-out with logo and link to your social media platforms or website
- Logo recognition in event slideshow and on mobile bidding platform



- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
 - * Artwork due by Friday, February 27 *
- Include a flyer, coupon, or small branded gift in 250 prize bags for guests at our themed event games.
- **Two** tickets to the Hope Gala
- Social media shout-out with logo and link to your social media platforms or website
- Logo recognition in event slideshow and on mobile bidding platform



Provide all the Printing for Event

- Name or logo as '**Print Sponsor**' on event communications: event website, press materials, and event program
- Quarter-page advertisement in the Hope Gala event program (*vertical quarter-page is 2.25" w x 3.5" h; horizontal quarter-page is 4.5" w X 1.75" h*)
 - * Artwork due by Friday, February 27 *
- Table of **8**
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out



Logo Technical Specifications

Logos must be received by Alexandra House prior to Friday, January 23, for inclusion in print materials. If no logo is received, the sponsor's name will be line listed.

Quality	High-Resolution (300 DPI) logo files (NOTE: Web Images are only 72 dpi and are NOT suitable)
Acceptable File Types	Adobe Photoshop: .EPS & .PNG (B&W, All White & Color, 300 dpi) Adobe Illustrator: .EPS (B&W, All White & Color) Fonts need to be outlined, vector image (NOTE: Microsoft Word or Excel documents are NOT suitable.)
Color	Color, White, and Black & White, 300 DPI (If we do not receive a B&W file, we may transform color images to "Grayscale".)
File Size	If image file size exceeds 5 MB, you may need to compress the file in order to email. You can also send through Hightail.com , YouSendIt.com , or Dropbox to Amanda Fulk, Mission Advancement Officer at afulk@alexandrahouse.org .


Advertisement Technical Specifications

Final advertisement artwork must be received by Friday, February 27, to be included in the event program. Artwork submitted after March 2 regrettably will not be included in the printed program.

Acceptable File Types	Print-quality Adobe PDF (all fonts embedded) Adobe Photoshop: 300 DPI, .tif file (flatten all layers to eliminate font problems). Adobe Illustrator: .EPS (please convert all type to outline) (NOTE: Microsoft Word or Excel documents are NOT acceptable.)
Color	Full Color
File Size	If image file size exceeds 5 MB, you may need to compress the file in order to email. You can also send through Hightail.com , YouSendIt.com , or Dropbox to Amanda Fulk, Mission Advancement Officer at afulk@alexandrahouse.org .

Advertisement Specifications:

Event program finish size: 5.5" wide x 8.5" high. Machine booklet binding (bound on the vertical).

- **Presenting Sponsor:** Full-page is 4.5" wide x 6.5" high
 - **Diamond, Dessert, and Wine/Beer Sponsors:** Half-page is 4.5" wide x 3.25" high
 - **Platinum and Print Sponsors:** Vertical quarter-page is 2.25" w x 3.5" h; or horizontal quarter page is 4.5" w X 1.75" h
- 

Sponsor Commitment Form



Please complete and return commitment form by Friday, January 23, 2026.

- ☐ YES! We will be a sponsor of Alexandra House's *Hope Gala | Midnight in the Garden*.
- | | | |
|--|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$12,500 | <input type="checkbox"/> Gold - \$ 2,500 | <input type="checkbox"/> Games - \$ 2,500 |
| <input type="checkbox"/> Diamond - \$7,500 | <input type="checkbox"/> Silver - \$1,400 | <input type="checkbox"/> Wine & Beer - \$ 1,500 |
| <input type="checkbox"/> Platinum - \$5,000 | <input type="checkbox"/> Friends of the Gala - \$500 | <input type="checkbox"/> Dessert Sponsor |

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

To PAY ONLINE VISIT: [HTTPS://TINYURL.COM/HOPEGALA2026](https://tinyurl.com/HOPEGALA2026)



Scan the QR code with your smartphone camera to go directly to our Hope Gala website.

Payment Options: ☐ Credit Card ☐ Please Invoice ☐ Check, made payable to Alexandra House

Name on card: _____

☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card Number: _____

Exp. Date: _____ CVV / Security Code: _____

Signature: _____

☐ We are unable to sponsor this year, but would like to make a donation of \$_____.

☐ Please contact me about donating an item to the live or silent auction.

Alexandra House, Inc.

Tax ID #: 41-1309977

Mail

Alexandra House | Attn: Hope Gala
10065 - 3rd Street NE | Blaine, MN 55434

Email/Phone

Amanda Fulk | Mission Advancement Officer
afulk@alexandrahouse.org | 763-762-5318

