



Holiday Shop

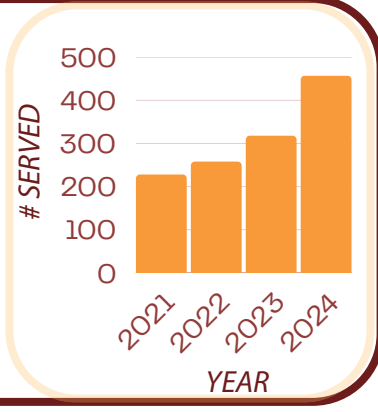
"The gifts that were given to my kids this Christmas brought so much joy to their faces, they were so excited to open their gifts and to see things that they actually had asked for, the sports teams they love, the science projects they have been wanting to do, and they still have all of their games out and enjoying them every day and wearing their adorable pajamas often."

Who was served in 2024?

43% increase in those served by the Holiday Shop program this year. That is over 130 additional men, women, teens and children receiving food boxes, gift cards, wrapping supplies, and more!

50 more children received toys, stocking stuffers, pajamas, blankets, gloves, hats, and more than 2023!*

*Gifts given depended on age groups and quantity



What was given out?

\$14,500+

in gift cards was given to Holiday Shop program participants. That is over

\$4,000+

more than the year before!

100+ Food boxes were distributed to families

2,000+ Toys, stuffies, pajamas, blankets, games, sporting goods, and books!



35+ Family pets received a little toy/treat!

What was donated?

80+ Individuals spent a total of 320+ hours at Alexandra House to organize Holiday Shop, pack for families, and sort donations!

THOUSANDS

of items were donated, including: pajamas, STEM toys, art supplies, blankets, warm winter accessories, books, stuffed animals, and more!

\$16,000+

in gift cards and monetary donations were made to supply every family with gift cards to give them some additional help over the holiday season.

🎯 Donor Shoutout! 🎯

Target continues to be a committed partner of Holiday Shop and their support directly increases the amount of people we can serve every year! This year, Target generously donated and procured...

70% of all items that were distributed & volunteered over **300** hours!

thank you

to everyone who donated to make Holiday Shop 2024 happen! A special 'Thank You' to Spring Lake Park Lions for their generous gift of \$5,000 towards the program!