



*22nd
Annual*

Hope Gala

Sponsorship Packages
Saturday, March 29, 2025

Sponsorship Packages

The Hope Gala is an annual fundraiser event organized by Alexandra House to support its mission. Sponsorships play a crucial role in the success of our fundraising efforts, as they provide direct funding for the services we offer to victims and survivors of sexual and domestic violence. Your financial support is immensely important to us, especially now when the demand for our services is higher than ever before. Despite wishing that the need for our services wasn't increasing, we remain committed to providing assistance to the growing number of individuals and families that turn to us for help. By supporting us, you will be bringing hope to the over 16,000 individuals that we serve every year.

Why Should You Get Involved?

Are you wondering why you should be involved with our event? We have an array of unique silent auction packages, fun games and exhilarating live auction that will inspire you to be a part of the solution for individuals and families who are on their journey towards safety, hope, and healing. You will be recognized for your support in various ways before, during, and after the event through Alexandra House's website and social media channels, promotional materials, mobile bidding platform, and program. By supporting our event, you also have an opportunity to improve your brand perception while aligning with Alexandra House's well-respected and inspiring brand. Moreover, your support will help local individuals and families pursue lives free from violence.

Digital Reach

Alexandra House enjoys:

- over 5,400 followers on Facebook
- over 1,200 on Instagram
- and over 600 on LinkedIn
- over 6,000 active subscribers, including corporate and individual donors, volunteers, and supporters on our general mailing list

Attendees

The attendees of the Hope Gala originate from diverse backgrounds, including business leaders from various industries such as insurance, auto, healthcare, wealth management, energy, real estate, banking, family philanthropy, as well as community leaders and government officials from our city, county, and state.

"I tried to leave. I tried more times than you'll ever know and I failed in ways I can't bear to talk about. With the help of Alexandra House I was able to leave safely, and for good."

Platinum
Transparency
2024

Candid.



Sponsorship Packages



- Name or logo as '**Presenting Sponsor**' on event communications: gala invitation, e-newsletter, event website, organization website, press materials, and event program
- Top-priority seating for three tables of 8
- Two bottles of specialty wine for each table
- Recognition with a star on our Walk of Fame
- Full-page advertisement in the Hope Gala event program (*Full page is 4.5" wide x 6.5" high*)
- Introduce the emcee or include a one-minute video slot.
- Logo recognition in event slideshow and on mobile bidding platform
- Verbal recognition during the event
- Social media shout-out, two times
- Name or logo on three event emails



- Name or logo as '**Diamond Sponsor**' on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Prominent seating for table of 8
- Two bottles of specialty wine for your table
- Recognition with a star on our Walk of Fame
- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
- Logo recognition in event slideshow and on mobile bidding platform
- A social media shout-out
- Name or logo on two event emails



- Name or logo as '**Platinum Sponsor**' on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Prominent seating for table of 8
- Recognition with a star on our Walk of Fame
- Logo recognition in event slideshow and on mobile bidding platform
- Quarter-page advertisement in the Hope Gala event program (*vertical quarter-page is 2.25" w x 3.5" h; horizontal quarter-page is 4.5" w x 1.75" h*)
- A social media shout-out
- Name or logo on one event email

Sponsorship Packages

*Gold
Sponsor*
\$2,500

- Name or logo as '**Gold Sponsor**' on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Table of 8
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out

*Silver
Sponsor*
\$1,400

- Name or logo as '**Silver Sponsor**' on event communications: e-newsletter, event website, press materials, and event program
- Six tickets to the Hope Gala
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out

*Friends of
the Gala*
\$500⁺

- Friends level donors receive two tickets to the Hope Gala
- Recognition in the event program

Sponsorship Packages

*Games
Sponsor*

\$2,500

2
available

- Name or logo as '**Games Sponsor**' on event communications: event website, press materials, game poster, and event program
- Include a coupon, swag, or flyer in our Plinko & Prize Wheel, Prize Bags (225 bags)
- Two tickets to the Hope Gala
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out

*Wine/Beer
Sponsor*

\$1,500

2
available

- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
- Include a coupon, swag, or flyer in our Plinko & Prize Wheel, Prize Bags (225 bags)
- Two tickets to the Hope Gala
- Social media shout-out with logo and link to your social media platforms or website
- Logo recognition in event slideshow and on mobile bidding platform

Print Sponsor

Provide all the Printing for

SOLD

- Name or logo as '**Print Sponsor**' on event communications: event website, press materials, and event program
- Quarter-page advertisement in the Hope Gala event program (*vertical quarter-page is 2.25" w x 3.5" h; horizontal quarter-page is 4.5" w x 1.75" h*)
- Table of 8
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out

*Dessert
Sponsor*

Provide 250-300 Desserts

- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
- Include a coupon, swag, or flyer in our Plinko & Prize Wheel, Prize Bags (225 bags)
- Two tickets to the Hope Gala
- Social media shout-out with logo and link to your social media platforms or website
- Logo recognition in event slideshow and on mobile bidding platform

Sponsor Commitment Form

Please complete and return commitment form by Friday, January 24, 2025.

☐ YES! We will be a sponsor of Alexandra House's 22nd Annual Hope Gala | Old Hollywood Glamour.

☐ Presenting Sponsor

☐ Diamond - \$7,500

☐ Platinum - \$5,000

☐ Gold - \$ 2,500

☐ Silver - \$1,400

☐ Friends of the Gala - \$500

☐ Games - \$ 2,500

☐ Wine & Beer - \$ 1,500

☐ Dessert

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

To PAY ONLINE VISIT: [HTTPS://TINYURL.COM/HOPEGALA2025](https://tinyurl.com/HOPEGALA2025)



Scan the QR code with your smartphone camera to go directly to our Hope Gala website.

Payment Options: ☐ Credit Card ☐ Please Invoice ☐ Check, made payable to Alexandra House

Name on card: _____

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Card Number: _____

Exp. Date: _____ CVV / Security Code: _____

Signature: _____

☐ We are unable to sponsor this year, but would like to make a donation of \$_____.

☐ Please contact me about donating an item to the live or silent auction.

Alexandra House, Inc.

Tax ID #: 41-1309977

Mail

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Email/Phone

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