

### FOR IMMEDIATE RELEASE

# ALEXANDRA HOUSE HOSTS THEIR FIFTH ANNUAL HOPEFEST

Uniting Our Communities Against Domestic Violence

**Blaine, MN, 9/5/23** — Alexandra House is proud to announce the upcoming 5<sup>th</sup> Annual HopeFest, a transformative event serving as a powerful prelude to Domestic Violence Awareness Month. The event is set to take place on Saturday, September 30, 2023, at the Anoka City Hall Plaza, located at 2015 1st Ave, Anoka, MN 55303.

HopeFest is not merely an event but a manifestation of our collective commitment to combating domestic and sexual violence. Rooted in its core principles, the event aims to raise awareness about these critical issues, pay homage to those we have tragically lost, and honor the resilience of survivors who have emerged from these harrowing experiences. HopeFest underscores our dedication to fostering education, remembrance, and community engagement—key elements in our ongoing work towards ending domestic and sexual violence.

The day will be filled with activities designed to engage all members of the community. The program commences at 10 a.m., featuring moving stories and insights from survivors, advocates, and community leaders. A poignant keynote address will be delivered by the family of Jennifer Yang, a victim of domestic violence whose story has deeply touched hearts. The tragic events that unfolded on March 10, 2023, are a stark reminder of the devastating consequences of domestic violence. This year, we stand together to remember Jennifer Yang and all those who have experienced domestic and sexual violence.

The event encompasses a 1+ mile walk, Kidz Dash for children ages 3-10, and a vibrant Kidz Zone featuring balloon twisters, face painters, and games that will captivate young hearts. Attendees will also relish the tantalizing flavors of The Bones Brothers BBQ while exploring a diverse range of exhibitors and vendors at the resource fair. Confirmed vendors/exhibitors include Starbucks, Verizon Wireless, Anoka County Sheriff's Office, Central Minnesota Legal Services, Conscious Healing, Walmart Vision Center, Anoka Rock Kindness Project, KS95 Music, Anoka County Child and Teens, Aurora FC, and Maria's Voice.

## **EVENT DETAILS:**

- Check-In: 9 10 am
- Kidz Zone & Exhibitor/Vendor Fair: 9 am 1 pm
- Event Program: 10 am
- Kidz Dash (ages 3-10): 10:30 am
- 1+ Mile Walk: 11 am
- Vendor/Exhibitor Fair, Music & Food: 10 am 1 pm
- Event Ends: 1 pm

Tickets for regular admission are available for purchase online and at the event. Adults ages 14+ can secure their spot for \$35, while youth ages 3-13 can join for \$15. Children 0-2 years old can participate for free. Each admission includes a HopeFest wristband, granting access to games, activities, The Bones Brothers BBQ, and the option to participate in the Walk and/or Kidz Dash.

HopeFest would not be possible without the unwavering support of our Event Sponsors. We extend our heartfelt gratitude to each one of them: Everson Family, Fridley Lions Club, Two Men and a Truck, Anoka Community Anti-Crime Commission, Coon Rapids Chrysler Dodge Jeep Ram, Connexus Energy Foundation, Froggy Hops, Mutual of America, Corazzo Bookkeeping, Air Mechanical, Walters Recycling & Refuse, Inc., Andover Lions Club, Anoka Police Federation, Anoka Rotary Club, Federal Premium Ammunition, Northeast Bank, Dittrich & Lamers, PA, Pilgrim House Unitarian Universalist Fellowship, Rotary Club of Blaine & Ham Lake, and Dr. Randall and Janet Warren.

Join us at HopeFest, not only for a day of camaraderie and enjoyment but also to make a resounding impact in the fight against domestic and sexual violence. Together, we can raise vital funds for Alexandra House, enabling us to continue our critical work in supporting victims and driving awareness within our community. For more information and to secure your tickets, please visit <u>https://www.alexandrahouse.org/hope-fest/</u>.

#### About Alexandra House, Inc.:

Alexandra House is a comprehensive domestic and sexual violence service provider in Anoka County, Minnesota, founded in 1977. We offer free services for women, men, youth, and families affected by domestic, sexual, or relationship violence and elder abuse. Our services extend to the seven-county metro area, particularly Anoka, Hennepin, and Ramsey counties. Our services are also available to individuals from surrounding counties, greater Minnesota, and even other states for those seeking safety and healing. Our services include a 24-hour emergency shelter, legal advocacy, support groups, housing and supportive services, youth intervention and prevention services, elder abuse services, community education, and professional training.

#### For media inquiries, please contact:

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