



Hope Gala

Masquerade Ball



Presented by:



Your Community Energy Partner

SPONSORSHIP PACKAGES

SATURDAY, MARCH 23, 2024

SPONSORSHIP PACKAGES

The Hope Gala is an annual fundraiser event organized by Alexandra House to support its mission. Sponsorships play a crucial role in the success of our fundraising efforts, as they provide direct funding for the services we offer to victims and survivors of sexual and domestic violence. Your financial support is immensely important to us, especially now when the demand for our services is higher than ever before. Despite wishing that the need for our services wasn't increasing, we remain committed to providing assistance to the growing number of individuals and families that turn to us for help. By supporting us, you will be bringing hope to the over 13,500 individuals that we serve every year.

WHY SHOULD YOU GET INVOLVED?

Are you wondering why you should be involved with our event? We have an array of unique silent auction packages, fun games and exhilarating live auction that will inspire you to be a part of the solution for individuals and families who are on their journey towards safety, hope, and healing. You will be recognized for your support in various ways before, during, and after the event through Alexandra House's website and social media channels, promotional materials, mobile bidding platform, and program. By supporting our event, you also have an opportunity to improve your brand perception while aligning with Alexandra House's well-respected and inspiring brand. Moreover, your support will help local individuals and families pursue lives free from violence.

DIGITAL REACH

Alexandra House enjoys:

- over 5,100 followers on Facebook
- over 1,100 on Instagram
- and over 500 on LinkedIn
- over 6,000 active subscribers, including corporate and individual donors, volunteers, and supporters on our general mailing list

ATTENDEES

The attendees of the Hope Gala originate from diverse backgrounds, including business leaders from various industries such as insurance, auto, healthcare, wealth management, energy, real estate, banking, family philanthropy, as well as community leaders and government officials from our city, county, and state.

"I tried to leave.
I tried more times than you'll ever know and
I failed in ways I can't bear to talk about. With the
help of Alexandra House I was able to leave
safely, and for good."

Platinum
Transparency
2023

Candid.



SPONSORSHIP PACKAGES

**PRESENTING
SPONSOR**
\$10,000

- Name or logo as **'Presenting Sponsor'** on event communications: gala invitation, e-newsletter, event website, organization website, press materials, and event program
- Top-priority seating for two tables of 10
- Two bottles of specialty wine for each table
- Full-page advertisement in the Hope Gala event program (*Full page is 4.5" wide x 6.5" high*)
- Opportunity to introduce emcee during the program or 45-second video slot during event
- Logo recognition in event slideshow and on mobile bidding platform
- Verbal recognition during the event
- Social media shout-out, two times
- Name or logo on three event emails

**DIAMOND
SPONSOR**
\$7,500

- Name or logo as **'Diamond Sponsor'** on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Prominent seating for table of 10
- Two bottles of specialty wine for your table
- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
- Logo recognition in event slideshow and on mobile bidding platform
- A social media shout-out
- Name or logo on two event emails

**PLATINUM
SPONSOR**
\$5,000

- Name or logo as **'Platinum Sponsor'** on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Prominent seating for table of 10
- Logo recognition in event slideshow and on

- mobile bidding platform
- Quarter-page advertisement in the Hope Gala event program (*vertical quarter-page is 2.25" w x 3.5" h; horizontal quarter-page is 4.5" w X 1.75" h*)
- A social media shout-out
- Name or logo on one event email

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GOLD SPONSOR

\$2,500

- Name or logo as '*Gold Sponsor*' on event communications: gala invitation, e-newsletter, event website, press materials, and event program
- Table of 10
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out

SILVER SPONSOR

\$1,400

- Name or logo as '*Silver Sponsor*' on event communications: e-newsletter, event website, press materials, and event program
- Six tickets to the Hope Gala
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out

FRIENDS OF THE GALA

\$500

- Friends level donors receive two tickets to the Hope Gala
- Recognition in the event program

SPONSORSHIP PACKAGES

GAMES SPONSOR

\$2,500

2
available

- Name or logo as '**Games Sponsor**' on event communications: event website, press materials, game poster, and event program
- Include a coupon, swag, or flyer in our Plinko & Prize Wheel, Prize Bags (215 bags)
- Two tickets to the Hope Gala
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out

WINE/BEER SPONSOR

\$1,500

2
available

- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
- Include a coupon, swag, or flyer in our Plinko & Prize Wheel, Prize Bags (215 bags)
- Two tickets to the Hope Gala
- Social media shout-out with logo and link to your social media platforms or website
- Logo recognition in event slideshow and on mobile bidding platform

PRINT SPONSOR

PROVIDE ALL THE
PRINTING FOR **SOLD**

- Name or logo as '**Print Sponsor**' on event communications: event website, press materials, and event program
- Quarter-page advertisement in the Hope Gala event program (*vertical quarter-page is 2.25" w x 3.5" h; horizontal quarter-page is 4.5" w x 1.75" h*)
- Table of 10
- Logo recognition in event slideshow and on mobile bidding platform
- Social media shout-out

DESSERT SPONSOR

PROVIDE 250 DESSERTS

- Half-page advertisement in the Hope Gala event program (*half-page is 4.5" wide x 3.25" high*)
- Include a coupon, swag, or flyer in our Plinko & Prize Wheel, Prize Bags (215 bags)
- Two tickets to the Hope Gala
- Social media shout-out with logo and link to your social media platforms or website
- Logo recognition in event slideshow and on mobile bidding platform

SPONSOR COMMITMENT FORM

Please complete and return commitment form by Friday, January 26, 2024.

☐ YES! We will participate as a sponsor of the Hope Gala | Masquerade Ball for Alexandra House.

☒ Presenting Sponsor - \$10,000

☐ Diamond - \$7,500

☐ Platinum - \$5,000

☐ Gold - \$ 2,500

☐ Silver - \$1,400

☐ Friends of the Gala - \$500

☐ Games - \$ 2,500

☐ Wine & Beer - \$ 1,500

☐ Dessert

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

To PAY ONLINE VISIT: [HTTPS://TINYURL.COM/HOPEGALA2024](https://tinyurl.com/HOPEGALA2024)



Scan the QR code with your smartphone camera to go directly to our Hope Gala website.

Payment Options: ☐ Credit Card ☐ Please Invoice ☐ Check, made payable to Alexandra House

Name on card: _____

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Card Number: _____

Exp. Date: _____ CVV / Security Code: _____

Signature: _____

☐ We are unable to sponsor this year, but would like to make a donation of \$_____.

☐ Please contact me about donating an item to the live or silent auction.

Alexandra House, Inc.

Tax ID #: 41-1309977

Mail

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Email/Phone

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