

#PurpleThursday

Wear purple in support of domestic violence survivors.

WHO:

1 in 3 women and 1 in 4 men have experienced some form of physical violence by an intimate partner.

WHAT:

Join thousands of people across the United States in wearing PURPLE to raise awareness about the prevalence of domestic violence.

WHEN:

Thursday, October 21, 2021

WHY:

To commemorate Domestic Violence Awareness Month and to increase awareness of this day and its meaning.

HOW:

Wear a purple outfit or incorporate a purple accessory into your outfit. Add your 'Ask Me Why I Wear Purple' button.



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