



*19<sup>th</sup> Annual*

# *Hope Gala*

*Saturday, March 26, 2022*



*Auction Request  
Package*

# Hope Gala Auction

Hope Gala is Alexandra House's largest fundraiser of the year and is vital to supporting our mission. Sponsorships are an essential part of our fundraising success, and those dollars directly fund Alexandra House's services for victims/survivors of sexual and domestic violence. Especially in this time of community-wide crisis—your financial support of Alexandra House's services is more critical than ever—it will bring hope to the more than 18,000 individuals Alexandra House serves each year. We invite you to join more than 1,500 community-minded individuals and business leaders to help us raise \$160,000!

## Why Should You Get Involved?

- From our unique silent auction items to our fun games and exhilarating live auction, guests will feel inspired to be a part of the solution for individuals and families in their journey towards safety, hope, and healing.
- Be recognized for your support in various ways before, during, and after the event through Alexandra House's website and social media channels, promotional materials, mobile bidding platform, and program.
- Improve your brand perception while aligning with Alexandra House's well-respected and inspiring brand.
- Support local individuals and families as they pursue lives free from violence.

## Digital Reach

Alexandra House enjoys:

- nearly 4,200+ followers on Facebook
- over 800 on Twitter
- and nearly 1,000 on Instagram
- our general mailing list reaches over 5,000 active subscribers, including corporate and individual donors, volunteers, and supporters

## Attendees

Hope Gala attendees come from all walks of life including business leaders in insurance, auto, healthcare, wealth management, energy, real estate, banking, family philanthropy and other industries. Our guests also include community leaders and members of our city, county, and state government.



# 2022 Auction Donation Form

Donor Name (as you'd like it to appear in the program): \_\_\_\_\_

Contact Name (if different than above): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Item Details:

<b>Item/Package Name:</b> <i>(as you'd like it to appear in the program)</i>	
<b>Item/Package Description:</b> <i>(as you'd like it to appear in the program)</i>	
<b>Estimated Retail Value:</b>	\$
<b>Expiration Date or Restrictions:</b> <i>(indicate any expiration dates or restrictions that the purchaser should be aware of)</i>	
<b>Pickup and Delivery Options:</b> <i>(please select your preferred method)</i>	<input type="checkbox"/> I will mail my certificate to Alexandra House <input type="checkbox"/> I will deliver or ship my item to Alexandra House <input type="checkbox"/> I would like Alexandra House to contact me to arrange pickup <input type="checkbox"/> I would like Alexandra House to create a certificate for my item <input type="checkbox"/> Other: _____

All items must be received by Alexandra House no later than **Friday, March 4, 2022**. Items receiving no bids or items received after March 4<sup>th</sup> may be used in future fundraising events.

### Alexandra House, Inc.

Tax ID #: 41-1309977

#### Mail

Alexandra House  
Attn: Hope Gala  
10065 - 3<sup>rd</sup> Street NE  
Blaine, MN 55434

#### Email/Phone

Amanda Fulk  
Community Engagement Coordinator  
[afulk@alexandrahouse.org](mailto:afulk@alexandrahouse.org)  
763-762-5318

#### Fax

Attn: Hope Gala  
763-576-8113